

FIG. 1

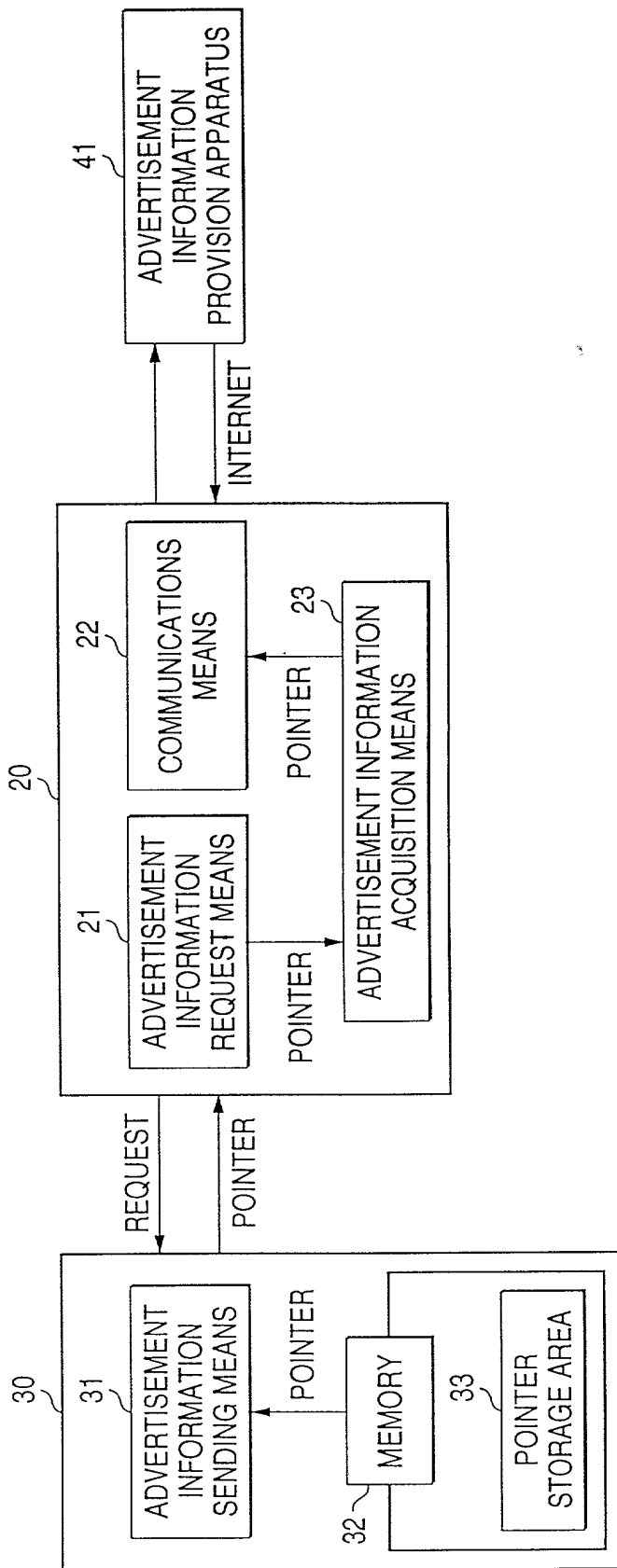
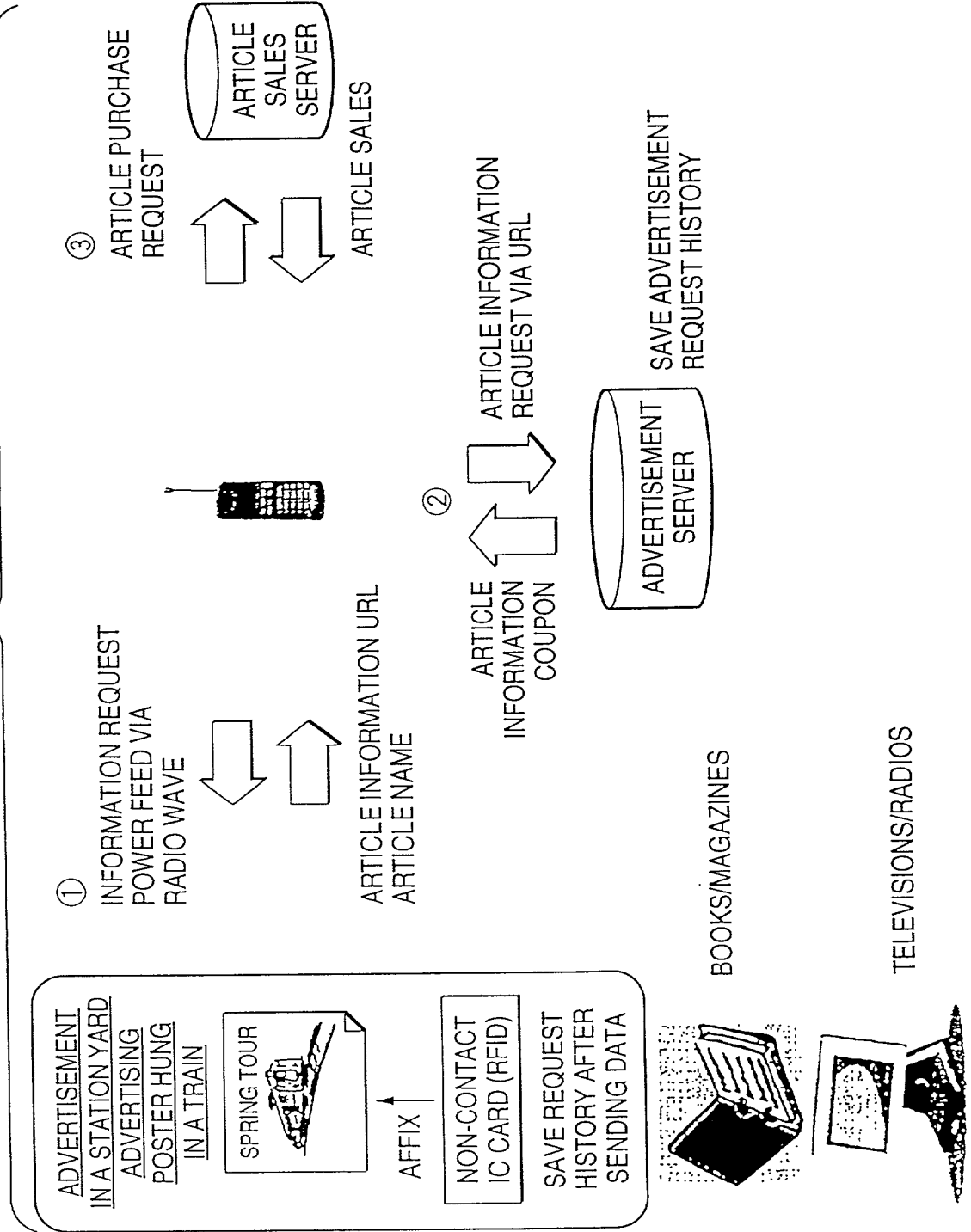
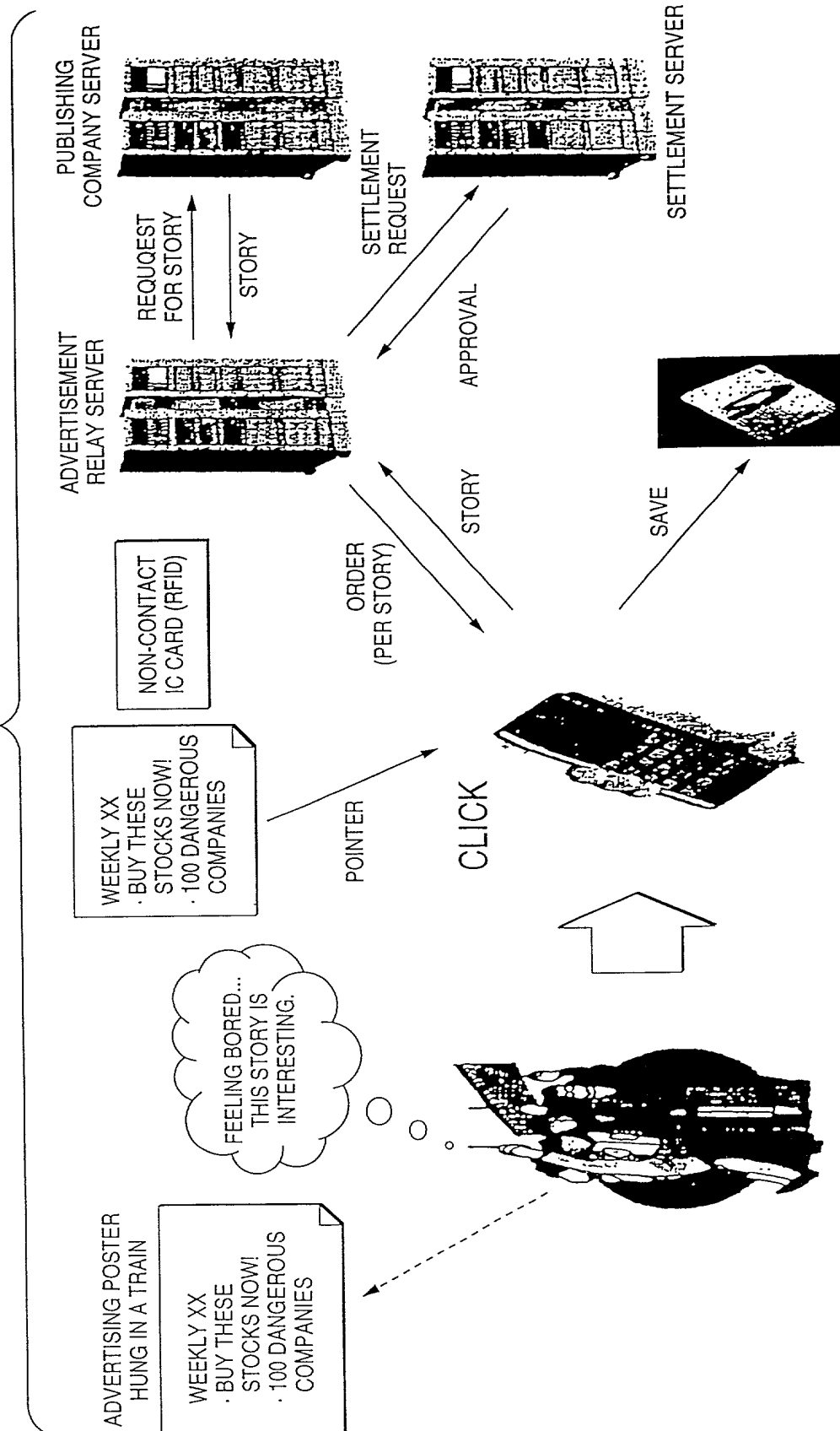


FIG. 2



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FIG. 3



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FIG. 4

ADVERTISEMENTS ARE VIEWED MORE EFFECTIVELY ON A LARGE SCREEN. ALSO FIT FOR ARRANGEMENT AND STORAGE OF ACQUIRED INFORMATION. LINKAGE WITH ACCUMULATED COMMERCIALS POSSIBLE.

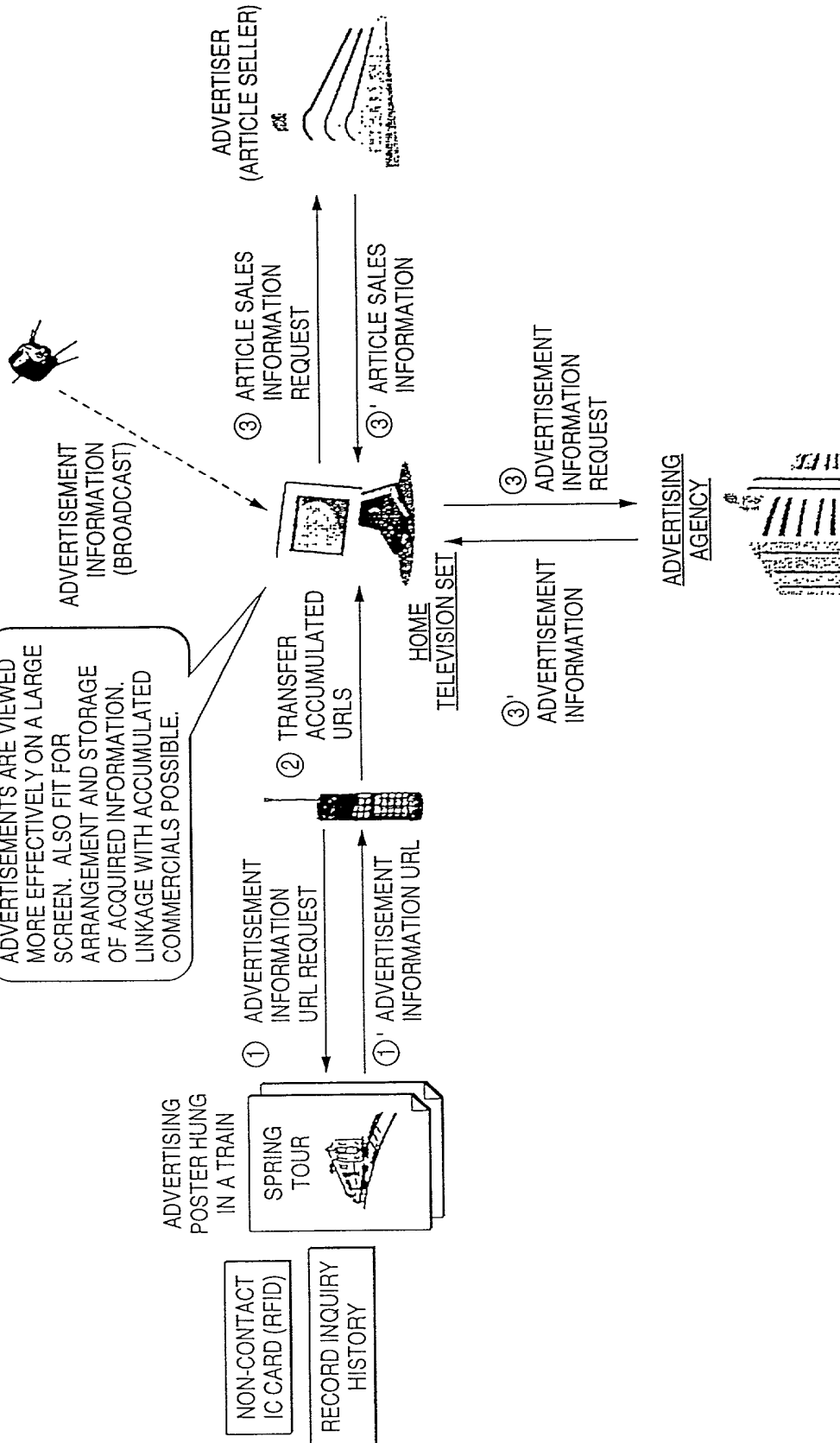
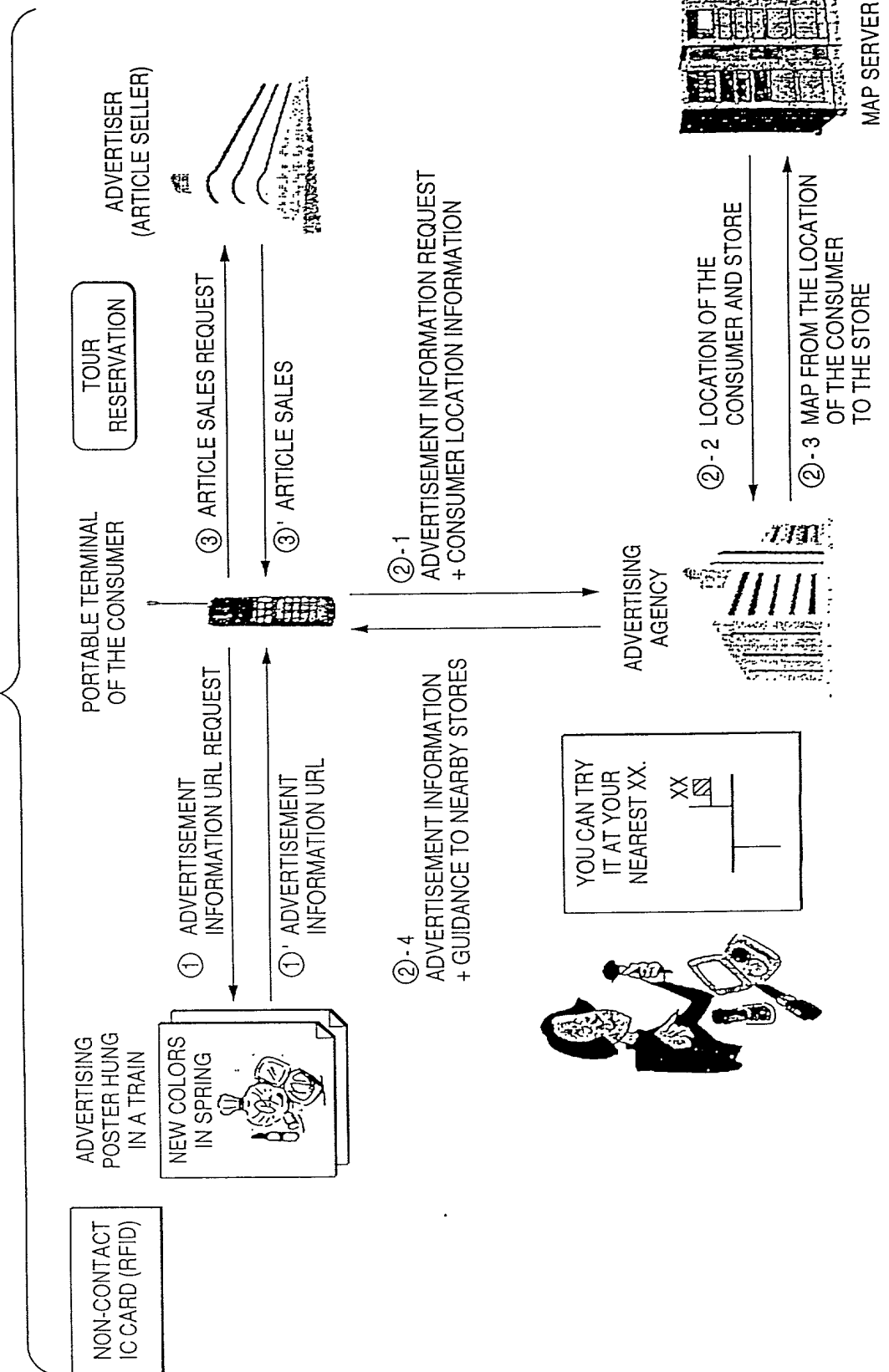
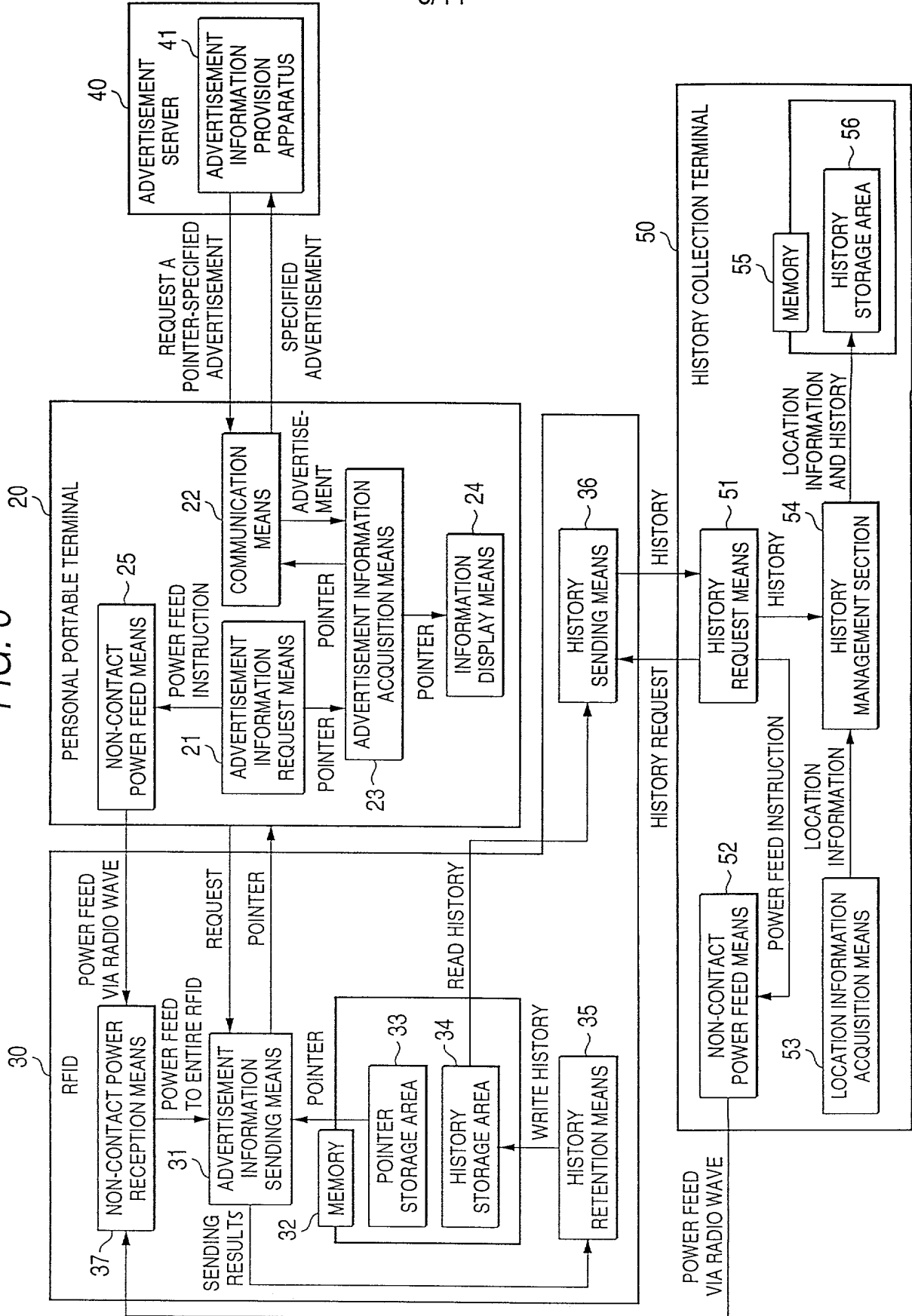


FIG. 5



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FIG. 6



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FIG. 7

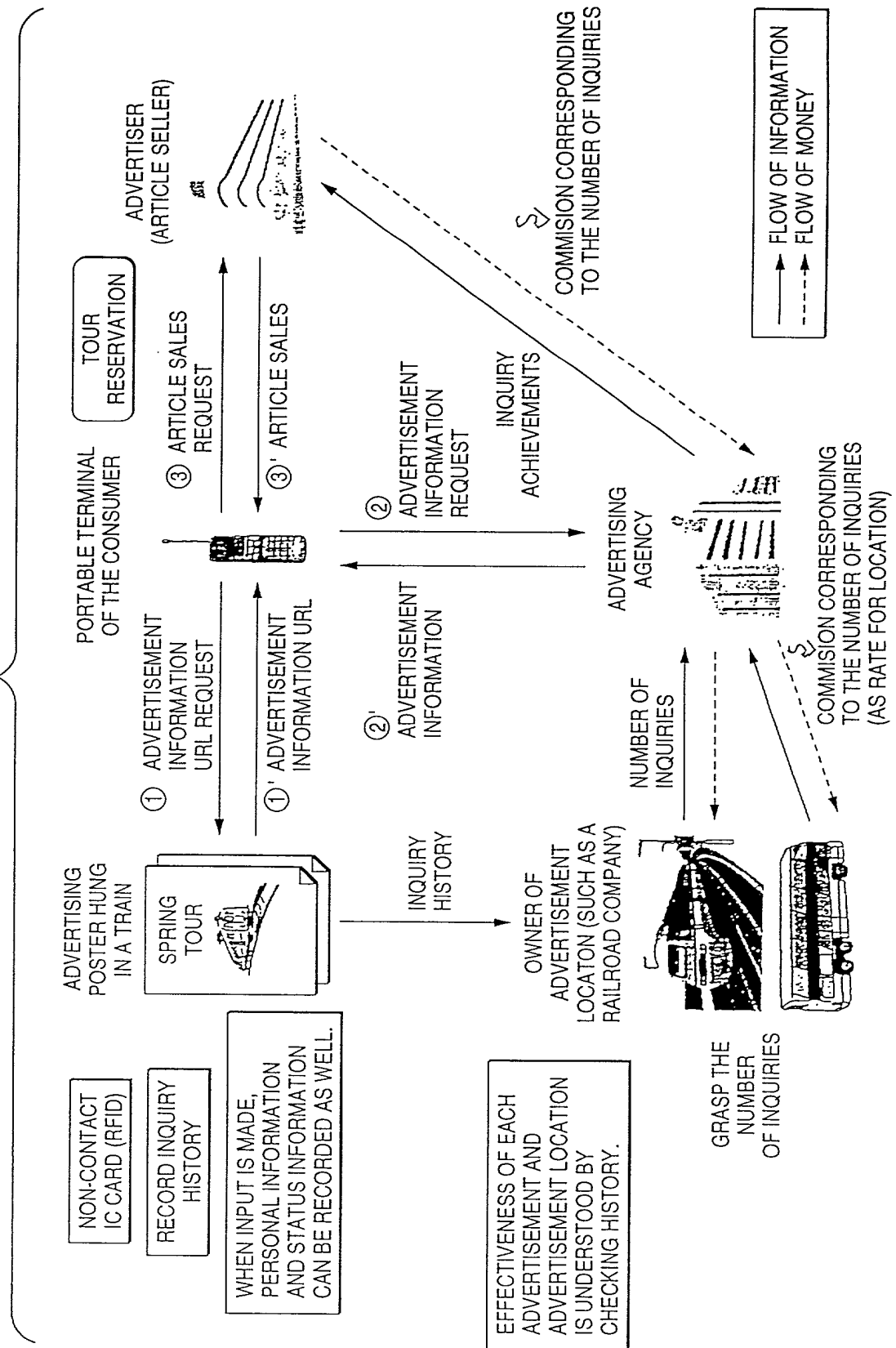


FIG. 8

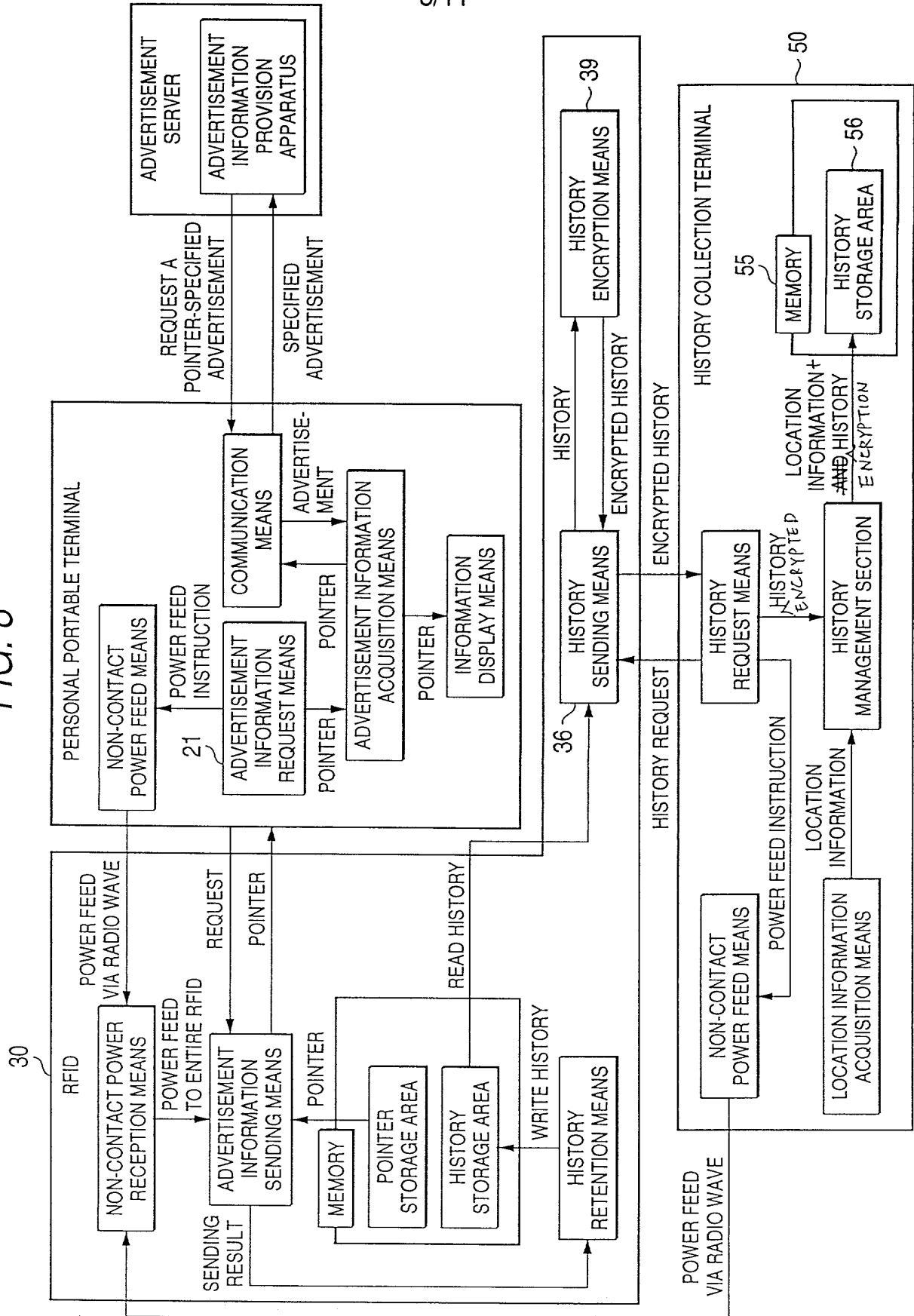
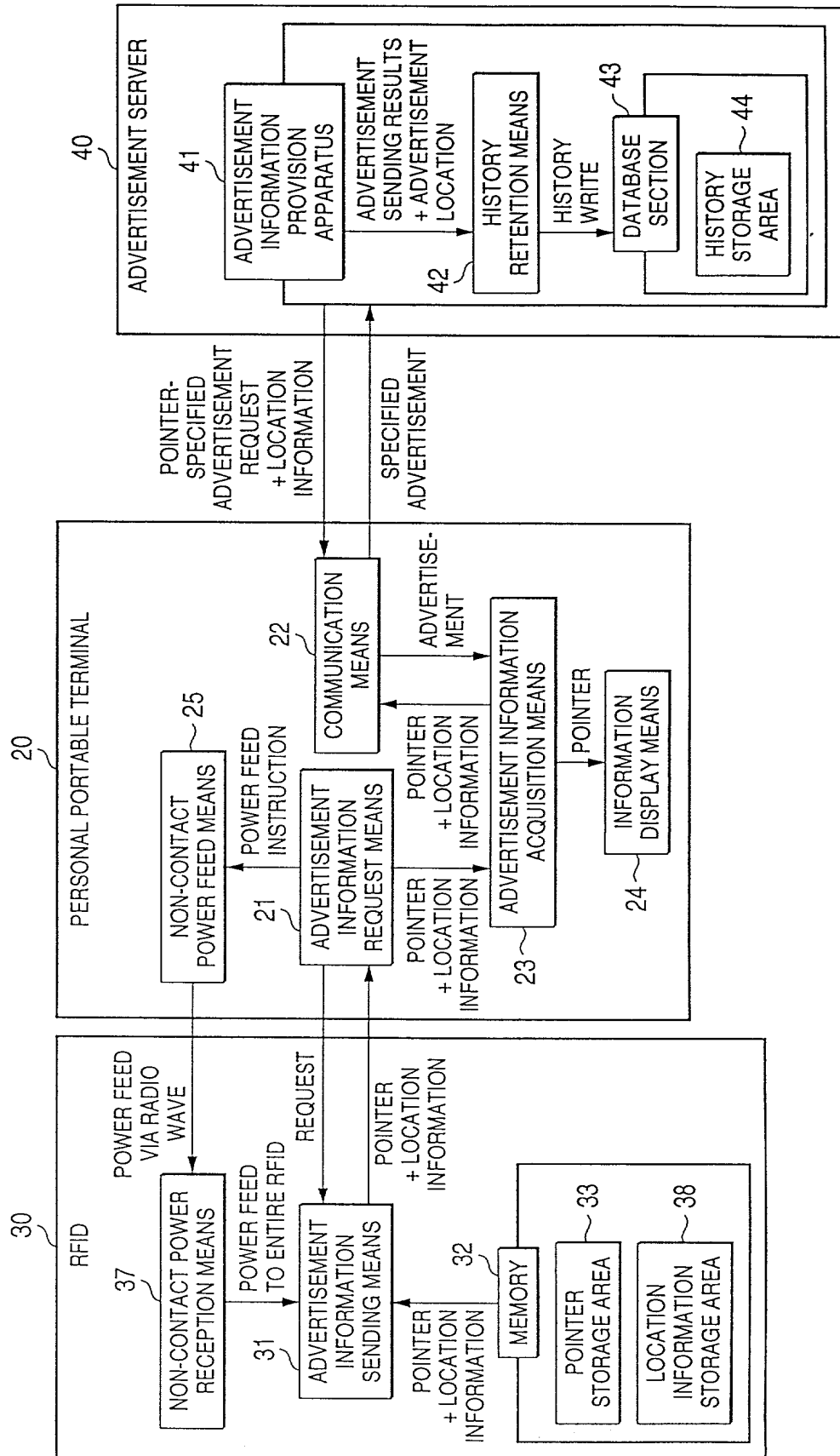




FIG. 9



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FIG. 10

## MEMORY IN RFID

(a) ADVERTISEMENT ID

35640124432

(b) ADVERTISEMENT ID LOCATION INFORMATION

35640124432

100343

(c) ADVERTISEMENT ID COUNTER

35640124432

105

(d) ADVERTISEMENT ID COUNTER LOCATION INFORMATION

35640124432

105

100343

(e) ACCESS DATE/TIME SEX PERSONAL INFORMATION  
(TELEPHONE NUMBER)

2000.12.10 19:25:48

MALE

03-1234-2345

.....

.....

(f) ACCESS DATE/TIME WEATHER TEMPERATURE

2000.12.10 19:25:48

CLOUDY

18

.....

.....

FIG. 11

ADVERTISEMENT LOCATION	COUNTER	COLLECTION DATE/TIME
100342	132	2000.12.11 10:55:56
100343	105	2000.12.11 10:56:24
	.....	

FIG. 12

ADVERTISEMENT ID	ADVERTISEMENT LOCATION	ACCESS DATE/TIME
35640124432	100343	2000.12.10 19:25:48
35640124432	102546	2000.12.10 19:28:56
35640124432	102546	2000.12.10 19:28:59
35640124432	100343	2000.12.10 19:30:12
	.....	

FIG. 13

